

Howley Park Beautification Works

Draft Masterplan

Community Consultation Report

November 2023



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Background

In April 2021, Council obtained funding from the NSW Government's Department of Planning, Industry and Environment to bring Howley Park East to life for the community. Initially, the project involved constructing a pedestrian walkway to connect Victoria Place Road Reserve to the beach and marina as well as upgrading existing garden beds and establishing a connection with the water.

Six potential concept designs were drafted and taken to the community for feedback from 22 December 2021 - 20 February 2022. The community told us they wanted a more ambitious plan for the park and to respond to this, Council then prepared a draft Masterplan for the whole of Howley Park.

The draft Masterplan was placed on public exhibition from 9 October – 16 November 2023 and this report summarises the feedback received during the exhibition period.

Consultation methods

- Collaborate survey (see appendix A)
- One drop-in session held at Howley Park on 25 October 2023
- Feedback via phone and email

Notification methods

The following methods were implemented to notify the community of this consultation:

- 2 x notification letters delivered to 1,287 residents each time
- 2 x site posters
- Collaborate project page: <https://collaborate.canadabay.nsw.gov.au/howleypark>
- Social media
- Direct email to Gladesville Bridge Marina
- Direct email to participants from the first round of consultation

See appendix B for more detail.

Consultation summary

Collaborate reach

- 620 page views
- 401 unique site visitors
- 20 people following the project for updates

Digital promotions reach

This consultation was promoted via 3 Facebook posts.

Collectively the Facebook posts reached 9,379 people and achieved 456 engagements (clicks, likes, comments, and shares). See appendix C for more detail.

Results

- 31 survey submissions (including one duplicate submission which has been removed)
- 13 emails (including one from Gladesville Bridge Marina)
- 3 submissions recorded at the drop-in session

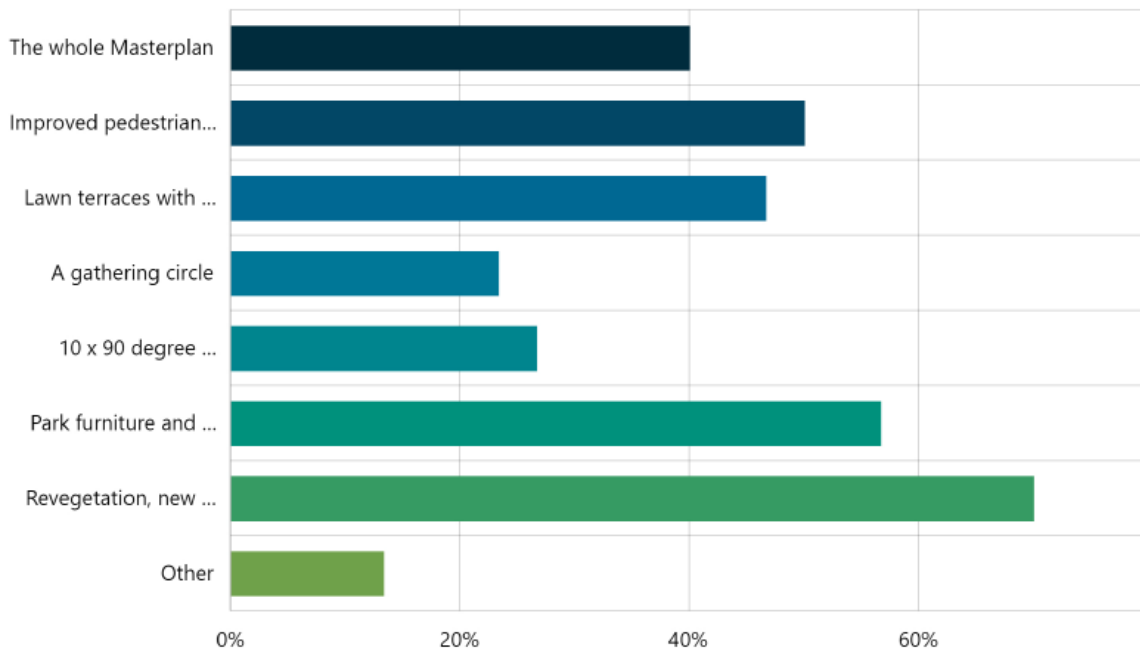
Community survey results – 31 submissions

Respondent demographics

- 66.7% live close to Howley Park
- 26.7% live in Drummoyne
- 6.7% live in the City of Canada Bay

5. Which aspects of the Masterplan do you like?

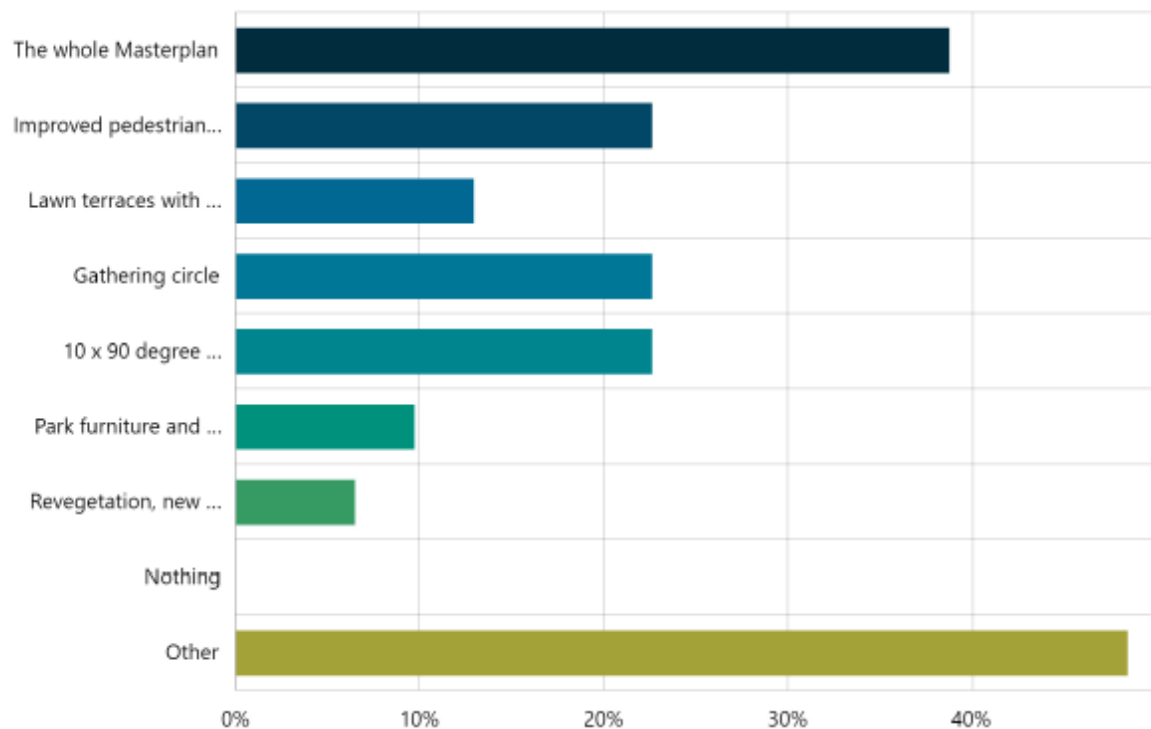
Multi Choice | Skipped: 1 | Answered: 30 (96.8%)



Answer choices	Percent	Count
The whole Masterplan	40.00%	12
Improved pedestrian access throughout the park	50.00%	15
Lawn terraces with seating strips	46.67%	14
A gathering circle	23.33%	7
10 x 90 degree off-street angled parking, including 1 x accessible parking space	26.67%	8
Park furniture and seating	56.67%	17
Revegetation, new tree planting and retention of existing tree canopy	70.00%	21
Other	13.33%	4

6. Which aspects of the Masterplan do you want to provide feedback on?

Multi Choice | Skipped: 0 | Answered: 31 (100%)



Answer choices	Percent	Count
The whole Masterplan	38.71%	12
Improved pedestrian access throughout the park	22.58%	7
Lawn terraces with seating strips	12.90%	4
Gathering circle	22.58%	7
10 x 90 degree off-street angled parking, including 1 x accessible parking space	22.58%	7
Park furniture and seating	9.68%	3
Revegetation, new tree planting and retention of existing tree canopy	6.45%	2
Nothing	0%	0
Other	48.39%	15

Other comments (there was some double up with answers to question 7 so duplicate submissions have been removed)

- Improve access to the sand and water for recreation (5)
- Increase parking spaces and introduce resident permit parking (1)
- Introduce timed parking (1)
- Lighting (1) – don't light the end of the street and reduce light pollution
- Add play equipment and restrict dogs off-leash (1)

Feedback on the draft Masterplan

Feedback was grouped using tags to show common themes. The word cloud below shows each tag, with the size of the words indicating the number of times each tag appeared.

The most common piece of feedback received highlighted the importance of increasing access to the sand and water for recreation.



Tag	Percent	Count
beach access	48%	10
retain grass areas	29%	6
seating	10%	2
timed parking	10%	2
signage	10%	2
focus on Howley Park East	10%	2
test water quality	10%	2
return Crown Land to public use	10%	2
accessible ramp	5%	1
water station	5%	1
fenced play areas	5%	1
remove stair access and ramp	5%	1
noise pollution	5%	1
prevent boat/trailer parking	5%	1
bins	5%	1
accessible seating and tables	5%	1
playground	5%	1
connect east and west	5%	1

Email feedback – 13 submissions

Submissions were grouped by theme, with the number in parentheses indicating the number of times a theme was mentioned.

- Improve beach access (5)
- Reduce parking to create more parkland (2)
- Extend engagement period (2) – in response to this request the engagement period was extended for two weeks and closed on 16 November 2023
- Install gym equipment and remove sitting circle (1)
- Increase parking spaces (1)
- Introduce traffic calming and lighting to reduce antisocial behaviour (1)
- Include an accessible toilet (1)
- Maintain access to the marina driveway and ensure access is not obstructed (1)
- Objection to marina lease on Crown Land (1)

Drop-in feedback – 3 submissions

An on-site drop-in session was held on Wednesday 25 October 2023 from 5 – 7pm for Council staff to discuss the draft Masterplan with the community. There were approximately 30 attendees at this event and 3 submissions were made.

Overall there was general support for the draft Masterplan. Feedback included:

- Beach access (1)
- Increase parking (1)
- Introduce timed parking (1)

Conclusion

Overall, the community showed support for the draft Masterplan, in particular the revegetation elements, park furniture and seating, and improved pedestrian access.

There were many calls for beach access to be explored further at Howley Park and included in the Masterplan, and some community members believe more grassed areas should be retained in the space.

Parking was raised as a concern, with some community members requesting timed parking or a resident permit parking scheme be introduced. There were also suggestions to reduce parking spaces to increase parkland. Conversely, a number of community members requested an increase in car parking spaces.

Appendices

A. Survey questions

01. Name:

02. Postcode:

03. What is your relationship to Howley Park?

Select one answer only

☐ I live close by

☐ I live in Drummoyne

☐ I own a business in Drummoyne

☐ I live in the City of Canada Bay

☐ Other

04. Did you participate in the earlier community consultation in December 2021 – February 2022?

Select one answer only

☐ Yes

☐ No

☐ Unsure

05. Which aspects of the Masterplan do you like?

Select all that apply

☐ The whole Masterplan

☐ Improved pedestrian access throughout the park

☐ Lawn terraces with seating strips

☐ A gathering circle

☐ 10 x 90 degree off-street angled parking, including 1 x accessible parking space

☐ Park furniture and seating

☐ Revegetation, new tree planting and retention of existing tree canopy

☐ Other

06. Which aspects of the Masterplan do you want to provide feedback on?

Select all that apply
☐ The whole Masterplan
☐ Improved pedestrian access throughout the park
☐ Lawn terraces with seating strips
☐ Gathering circle
☐ 10 x 90 degree off-street angled parking, including 1 x accessible parking space
☐ Park furniture and seating
☐ Revegetation, new tree planting and retention of existing tree canopy
☐ Nothing
☐ Other

07. Share your feedback here

B. Notification methods



10 October 2023

The Resident
Drummoyne 2047

Dear Resident,

Howley Park Draft Masterplan – Round 2 Consultation

As part of our Open Space and Recreation Strategy, and commitment to improving outdoor spaces, we have proposed plans to upgrade Howley Park, Drummoyne.

This \$1.5 million project is funded by the NSW Government's Department of Planning and Environment (DPE) along with \$807,000 Commonwealth grant under the from the Local Roads and Community Infrastructure (LRCI) Program.

In early 2022, we consulted with the community about revitalising Howley Park East. Having reviewed feedback, we have developed a draft Masterplan which we believe better reflects the community's vision for the park and identifies long term planning aspirations.

The draft Masterplan proposal is available for your review overleaf, and features:

- Improved pedestrian access throughout the park
- Lawn terraces with setting steps
- A gathering circle
- 10 new parking spaces (including one accessible space)
- Park seating
- Revegetation and tree canopy retained.

We invite your ideas and feedback on this proposal before submissions close on **Wednesday, 1 November 2023** in the following ways:

- In person: at Howley Park East on Wednesday, 25 October 5 - 7pm
- Online: collaborate.canadabay.nsw.gov.au/howleypark (or scan the QR code)
- Email: council@canadabay.nsw.gov.au (subject: Howley Park)
- Phone: Open Space Planning on 9911 6336
- Mail: Locked Bag 1470, Drummoyne NSW 1470.

Should you require further information, please do not hesitate to contact Senior Landscape Architect, Nick Brown, on 9911 6336.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Angelo Tsirekas".

Angelo Tsirekas
Mayor City of Canada Bay



2 November 2023

The Resident
Drummoyne 2047

Dear Resident,

Howley Park Draft Masterplan – Round 2 Consultation extended to 16 November 2023

We have extended the consultation period for the Howley Park Masterplan to **Thursday, 16 November 2023** to ensure we receive everybody's ideas and feedback on this proposal.

As part of our Open Space and Recreation Strategy, and commitment to improving outdoor spaces, we have proposed plans to upgrade Howley Park, Drummoyne.

This \$1.5 million project is funded by the NSW Government's Department of Planning and Environment (DPE) along with \$807,000 Commonwealth grant under the Local Roads and Community Infrastructure (LRCI) Program.

In early 2022, we consulted with the community about revitalising Howley Park East. Having reviewed feedback, we have developed a draft Masterplan which we believe better reflects the community's vision for the park and identifies long term planning aspirations.

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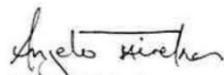
- Improved pedestrian access throughout the park
- Lawn terraces with setting steps
- A gathering circle
- 10 new parking spaces (including one accessible space)
- Park seating
- Revegetation and tree canopy retained.

We invite your ideas and feedback on this proposal before submissions close on Thursday, 16 November 2023 in the following ways:

- Online: collaborate.canadabay.nsw.gov.au/howleypark (or scan the QR code)
- Email: council@canadabay.nsw.gov.au (subject: Howley Park)
- Phone: Open Space Planning on 9911 6336
- Mail: Locked Bag 1470, Drummoyne NSW 1470.

Should you require further information, please do not hesitate to contact our Senior Landscape Architect, Nick Brown, on 9911 6336.

Kind regards,



Angelo Tsirekas
Mayor City of Canada Bay



Howley Park Draft Masterplan

Community Consultation 9 October - 1 November 2023

As part of our Open Space and Recreation Strategy and commitment to improving outdoor spaces, we are planning to upgrade Howley Park, Drummoyne. This \$1.5 million project is funded by the NSW Government's Department of Planning and Environment (DPE) along with a \$807,000 Commonwealth grant under the Local Roads and Community Infrastructure (LRCI) Program.

In early 2022, we consulted with the community about how to bring Howley Park East to life. Having reviewed feedback, we have developed a draft Masterplan which we believe better reflects the community's vision for the entire park. A draft Masterplan identifies long term planning aspirations for the park. It's your time to review and share your feedback.

LEGEND

- 1 Vehicular entry to new shared environment
- 2 Pedestrian crossing point
- 3 New 90° parking spaces (10 in total including an accessible space)
- 4 Shared environment with bespoke pattern on surface
- 5 Improved pedestrian footpath amenity
- 6 Landmark tree planting retained with park seating under canopy
- 7 Proposed lawn terrace with sitting steps and gathering circle
- 8 Proposed park signage wall and new stair access to lower lawn terrace
- 9 Proposed lawn terrace with sitting steps and revegetated garden bed
- 10 Revegetation infill planting



Have your say

- 📍 Drop in: at the park on Wednesday, 25 October 2023, 5 - 7pm
- 📧 collaborate.canadabay.nsw.gov.au/howleypark
- ✉ council@canadabay.nsw.gov.au
- 📞 Open Space Planning on 9911 6336
- 📍 Locked Bag 1470, Drummoyne NSW 1470



C. Digital promotions

Facebook post – 11/10/23

**City of Canada Bay** ✓
11 October · 🌐

Have you heard about our plans to upgrade Howley Park, Drummoyne?

Last year we consulted with the community on how we could bring the park to life, and we are now proposing upgrades that would include improved pedestrian access, additional parking spaces, more seating throughout the park and a new tree canopy.

To view the proposed masterplan and submit feedback, head to bit.ly/howleypark before Wednesday, 1 November 2023.



   14

20 comments · 1 share

 Like

 Comment

 Share



Facebook post – 23/10/23

**City of Canada Bay** ✓
23 October at 19:00 · 🌐

Don't forget to share your feedback on our plans to upgrade Howley Park, Drummoyne 🌱🌳

We are proposing improvements including enhanced pedestrian access, additional parking spaces, more seating throughout the park and a new tree canopy. Head to bit.ly/howleypark before Wednesday, 1 November 2023 to have your say!



  28

3 comments · 2 shares

 Like

 Comment

 Share



Facebook post – 31/10/23

**City of Canada Bay** 
31 October at 19:00 · 

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Don't forget to have your say about our plans to upgrade Howley Park, Drummoyne!

We are proposing exciting upgrades, including improved pedestrian access, additional parking spaces, more seating throughout the park and new tree plantings to increase shade 🌿🌳

Head to bit.ly/howleypark before submissions close on Wednesday, 1 November 2023, to view the proposed masterplan and provide your feedback!



 7 1 share

 Like  Comment  Share 