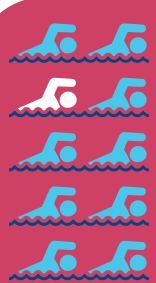


WE ASKED 1100 PEOPLE
ACROSS THE 11 LOCAL GOVERNMENT AREAS
IN THE PARRAMATTA RIVER CATCHMENT
HOW THEY FEEL ABOUT
SWIMMING IN
THE PARRAMATTA RIVER*
HERE'S WHAT THEY SAID...

www.ourlivingriver.com.au



38% of people are **aware**
of current swimming
sites in the River



1 in 10 swimmers
have swum
in the Parramatta River
in the last 12 months

Of residents who swim,
most currently
swim at the
beach

water quality results



66% of swimmers said
publishing
water quality results
would make them more likely
to swim in the Parramatta River

54% would prefer to
swim in the
Parramatta
River if it took them half as long
to get to as the beach



68% of residents
who swim are
interested in
swimming
in a designated area
in the Parramatta River



People are more
likely to visit
swimming sites with
facilities
and good access



82% said they were
interested in visiting a
swimming area with
recreational
facilities for
reasons other than swimming



81% of swimmers
are keen to swim in
a clean filtered pool
within or adjacent to the river



Pollution
and water quality
are the main concerns about
swimming in Parramatta River

*People surveyed were randomly selected and interviewed via Computer Aided Telephone Interview technology, and form a statistically significant representation of the population within the catchment.